

# 2021-2022 ANNUAL REPORT

The **Year in Review**



Photo courtesy of  
Linda Flanagan Vahl, DPG manager

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## DDPG MISSION:

Optimize the prevention and management of diabetes through person-centered care including nutrition and collaborative partnerships.



## CHAIR'S MESSAGE

Janice MacLeod, MA, RD, CDCES, FADCES  
Chair, Diabetes Dietetics Practice Group



**Virtual Connections:** The Diabetes Dietetics Practice Group (Diabetes DPG) continued to connect and grow in a virtual world through 2021-2022. We are glad to be returning to in-person meetings this year. Key accomplishments of our spring leadership retreat are summarized below.

**FORGED ADCES Alliance:** The ADCES/ Academy-Diabetes DPG Alliance is formalized! Former Diabetes DPG Chair Andrea Dunn, RD, LD, CDCES is the Diabetes DPG liaison. As a part of this alliance, all Diabetes DPG members are invited to visit the ADCES technology hub, danatech, at <https://danatech.org/> to access a host of diabetes technology resources. This valuable resource will be critical to facilitating our membership's ongoing tech literacy.

**EXPANDED Professional Development:** Our Professional Development Team, led by Anna Parker, DCN, MS, RD, CDCES, started a new Innovations and Technology committee, updated the diabetes technology resource guide <https://www.dce.org/technology-innovations>, established a new diabetes technology-focused column in our newsletter and presented a diabetes technology webinar this year. Additional topics in webinars available

on-demand to members (<https://www.dce.org/resources/ddpg-webinars>) included: population health and advocacy. A Foundation-hosted webinar, “Diabetes Outcomes Registry Study Results and Recommendations for Practice” and shared results from research that the Diabetes DPG supported. Focusing on building research interest and capability, we highlighted our own members’ research initiatives in our FNCE® Spotlight session in October and innovative practice models demonstrating RDN value at our Spotlight Session at ADCES in August. By presenting their work at multiple scientific meetings throughout the year, our members influenced both potential new members and key stakeholders .

**IMPROVED Publications Access and Reach:** Our publications team led by Mary Lou Perry, MS, RDN, CDCES has built a process for ongoing review and development of patient handouts accessible to members at no charge here: <https://www.dce.org/resources/education-handouts>. The publications team is also pleased to announce our peer-reviewed publication *On the Cutting Edge* will be adopting a new name to better reflect its focus: *Cutting Edge Diabetes Nutrition and Care*. We will soon launch a new online editorial portal for hosting and managing this top-rated journal. This will streamline the editorial work process and will set the stage for our long term goal of becoming a searchable online journal.

**STRENGTHENED Our Value – Extending Access:** Our Diabetes DPG delegate, Jennifer Barr, MPH, RDN, LD, CDCES, hosted 5 podcasts <https://www.dce.org/public-resources/podcast> and in partnership with our IDEA liaison, Shamera Robinson, MPH, RDN, CDCES, hosted a townhall panel discussion and a book club for members that included opportunities to learn more about Inclusion, Diversity, Equity and Access. We are so grateful for the leadership of our Policy and Advocacy Lead, Amanda Kirpitch, MA, RDN, CDCES, CDN and our Nutrition Services Payment leader, Jason Roberts, RDN, LD, CDCES, FAND, for their ongoing efforts to keep us active and informed about advocating for our profession and building our value all the while extending access to our services to all people with diabetes.

**DEVELOPED Our Future Leaders and Broadened Our Membership:** We hosted a virtual Diabetes DPG Award Ceremony in October, led by Awards Chair Laura Yatvin, RD, CDCES. Our Nominations Chair, Wendy Castle, MPH, RD, LD, CDCES, and her team put forth a robust ballot for our upcoming fiscal year and we look forward to working with the new leadership team. This year our Chair-Elect, Patricia Davidson, DCN, RDN, CDE, LDN, FAND conducted our membership survey. Thanks to our membership chair, Mary Angela Niester, MPH, RD and our student liaison, Stacey Levine, who has been actively raising interest in diabetes among student members, we are ending the year with 5,131 members and are grateful for all who renewed their membership, joined for the first time and invited colleagues to join.

A special word of gratitude for all who authored, reviewed or edited articles, wrote CPE questions, presented at a webinar, spotlight session or other science meeting throughout the year. Thanks to those who nominated colleagues for Diabetes DPG awards, submitted recipes, posted accomplishments on our website, were interviewed for podcasts, responded to our surveys, read our e-Updates, shared ideas and raised questions at a book club, town hall or on our discussion board. It has been an honor to serve as the 43rd Chair of the Diabetes DPG.

## SOCIAL MEDIA

The Diabetes Dietetic Practice Group continues to expand its influence through social media involvement.

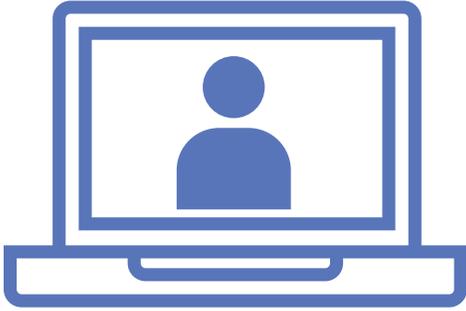
This past year we added 123 Facebook and 176 new Twitter followers bringing our totals to 9,422 followers for Facebook and 874 followers for Twitter.

During this past year social media has promoted:

- FNCE®
- Monthly webinars
- National and DDPG elections
- DDPG scholarships and stipends
- Technology updates
- Journal review articles
- National nutrition month
- *newsFLASH* and *OTCE*
- Academy of Nutrition and Dietetics Foundation posts
- Academy of Nutrition and Dietetics related posts



# PROFESSIONAL DEVELOPMENT



## 2021-2022 Webinars Delivered

- Population Health
- Legislative Issues and Reimbursement
- Open the Possibilities: Lifting the Lid on the Role of Canned Beans in the Prevention and Management of Diabetes
- Revolutionizing the Management of Your Patients with CDK at Risk of Progression, With or Without T2D
- Nutraceuticals for Lowering LDL-Cholesterol and Cardiovascular Risk: A Review of the Evidence
- Recommending Diabetes Apps: Secrets to Success
- Diabetes “Diets” Since the Discovery of Insulin–Looking Back, then to the Future



## DDPG Website Updated with Journal Articles and Technology Section

The DPG website was updated monthly with current journal articles for members in the area of prediabetes, type 1 diabetes, type 2 diabetes, gestational diabetes and diabetes and Covid. The technology section of the DDPG website received updates on technology news as well as resources and industry recalls. In addition, a section on apps was added

The diabetesdpg.org website is a hub for diabetes resources as well as invaluable member benefits. During the 2021-2022 membership year, our DPG’s website received over 200,000 unique views! Some of our most popular resources included our educational handouts, publications, webinars, and discussion board. There were almost 1,000 posts on our discussion board this past year, which provided our members with recommendations and resources on topics such as insulin calculations, MNT billing, charting templates, CDCES exam prep, CGMs, CPEUs, and everything in between.

# MARKETING AND COMMUNICATION



Major developments in Marketing included the production of a member video. The video promotes the value of Diabetes Practice Group membership. Each member featured in the videos shares why they became (or renewed) their membership and how the many benefits of membership have enhanced their careers.

We added share buttons to our marketing template to enable members to exchange valuable information (such as new products or webinar announcements) via their social media channels.

## MEMBERSHIP AND BENEFITS

The Diabetes DPG (DDPG) is the largest Academy of Nutrition and Dietetics Dietetic Practice Group. DDPG membership continues to be greater than 5,000 members. At the end of FY21-22 DDPG had 5,340 total members which included 409 retired and 257 student members.

We were successful in our outreach to members and non-members through our virtual booths at ADCES® and FNCE®. Hundreds of attendees visited, chatted with board members, collected handouts and publications and learned about the many benefits that DDPG has to offer. Student and

intern involvement was a key component this past year led by the our Student Liaison Chair.

The DDPG Membership Chair served all members through monthly e-updates reminding members of important resources for practice, health care professionals, career advancement and client education. We are grateful for the numerous members who asked to volunteer their time throughout the year by showcasing their expertise, advancing their leadership skills and staying connected with our coalitions, sponsors and affiliations outside our practice.

### LEARN AND ADVANCE

- View our **monthly journal review** and **research articles** of interest
- Access **patient education handouts**
- Receive our **eUpdate** for timely information on current events and news
- Read our **periodic e-blasts for trending information** in diabetes care and product education
- Explore the resources needed to **maintain your RDN, NDTR and CDCES credentials**

### SHOWCASE YOUR EXPERTISE

- Apply for the bi-annual **Karen Goldstein Memorial Foundation Grant**
- Learn more about the **Diabetes Medical Nutrition Therapy Outcomes Research Grant**
- **Author content** for DDPGs newsletters or become a DDPG **webinar speaker**
- Apply for exclusive **member-only awards and stipends**

### STAY CONNECTED

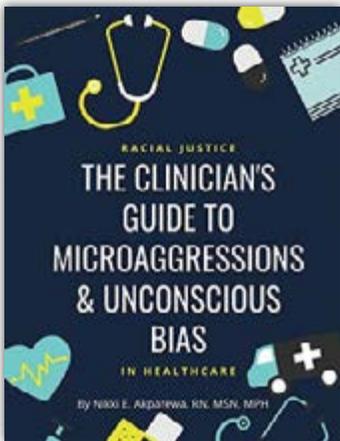
- Communicate through the **DDPS's Discussion Board** communications platform
- Receive our **eUpdate** for timely information on current events and news
- Keep in touch with other DDPG members with information found in the **newsFLASH e-newsletter**
- Participate in the **FNCE® Member Reception**



# DIVERSITY AND INCLUSION



The Diabetes DPG received the 2021 Diversity and Inclusion (D&I) Mini-grant. This grant was used to support a Book Club series beginning in February 2021. The Book Club featured an array of resources, from documentaries to reference guides, that Diabetes DPG members could use as tools. *High on the Hog: How African American Cuisine Transformed America*, a documentary series on Netflix, was discussed. The Book Club also promoted the book *Racial Justice The Clinician's Guide to Microaggressions & Unconscious Bias in Healthcare* by Nikki E. Akparewa, RN, MSN, MPH, as a reference for more inclusive care.



Our efforts to improve equity and inclusion did not stop at programming. To better understand and consider the diverse needs of Diabetes DPG members, the team added seven questions related to Inclusion, Diversity, Equity, and Access (IDEA) to the annual member survey. This will allow us to continue to track the dynamic needs of the DPG moving forward and be data-driven in our push for IDEA (Inclusion, Diversity, Equity and Access). As a result of this survey, we received clear feedback from our members requesting applicable and practice-based tools for inclusion, diversity, equity, and access. We'll continue to bring you more practical resources such as the inclusive care panel discussion that occurred this August .

# POLICY AND ADVOCACY



The Policy and Advocacy Committee worked to not only represent our membership to the Academy and other thought leaders in policy but bring the relevant diabetes policy issues to the membership and encouraging legislative activity. Action alerts urging members to reach out to local Congress members on issues such as the MNT ACT, the DSMT Act and other important nutrition legislation were shared on the discussion board. Our committee provides comments and reviews healthcare policies and contributed to feedback sent to the National Clinical Care Commission, Diabetes Advocacy Alliance, and participated in calls with the Academy on various nutrition legislation and proposals. Along with the Payment Specialist, we presented a webinar in September on payment and policy. We attended the Academy's Advocacy Summit virtually and advocated for the MNT Act as well as the Child Nutrition Reauthorization Act.

# Our Members - And What They Think About DPG

We have a total of 5,340 members

**41%**  
Outpatient

**12%**  
Inpatient

**10%**  
Private Practice

**91% RDNs**  
**49% State Licensed or Credentialed**  
**48% CDCES**

**40% Bachelor's Degrees**  
**55% Master's Degrees**  
**5% Doctoral Degree**

**86% Direct Patient Care**  
**30% Managerial**



## DPG Members Agree

- DPG is responsive to its members' needs and interests
- DPG is an up-to-date organization
- DPG is keeping pace with current technology
- DPG offers enough programs, products, and services related to my practice interest
- DPG has assisted with my professional and career advancement
- DPG advocates for my profession
- DPG provides opportunities to connect with peers

# AWARDS AND STIPENDS

Awards and stipends are an important part of DDPG and at FNCE® we honor these deserving individuals.



## Diabetes Educator of the Year

Janis Roszler, PhD, RD, LD/N, CDCES, FAND



## Distinguished Service Award

Elizabeth Quintana, EdD, RD, LD, CDCES



## Champion Award

Nancy Cheng, MD, PhD



## Publications Award

Linda Delahanty, RD, MS

## Educational Stipend Award Winners

Maxine Schroeder, RDN, CDCES

Sarah Thompson DiPaolo, MS, RDN, CDN,  
CDCES, NCSF-CPT, IFNCP

Jennifer Shoemaker, MS, RDN, LD/N, CDCES

Danielle Brooks, RDN-AP, LD

Partially Sponsored by Nutrium

Janice Roszler, who specializes in the unique area of diabetes and sex, spoke of how excited she was to be recognized for this amazing honor and how there is a need for more members to specialize in this area.

Maxine Schroeder, one of the education stipend winners, wrote how attending virtual FNCE® offered many excellent sessions including nutrition interventions for sleep problems to topics related to helping members improve their storytelling aptitude. Thanks again, DDPG, for supporting me in this educational opportunity.

# CORPORATE SPONSORS

## Gold Sponsors (\$15,000-\$24,999)

Abbott Diabetes Care - Headline sponsorship of *On the Cutting Edge (OTCE) Overcoming Therapeutic Inertia*

Kate Farms – Email communications and focus group

Lilly Diabetes – **newsFLASH** advertisements

## Silver Sponsors (\$5,000-\$14,999)

AstraZeneca – Webinar

American Pecan Council – Email communication, survey & Spring Leadership Retreat Sponsor

California Strawberry Commission – Email communications & education handout

CannedBeans.org – Email communication and webinar

Certification Board for Diabetes Care and Education – Email communication, *OTCE* advertisements & webpage

Nestlé Health Science – Educational handout

Plenity – Email communication & **newsFLASH** advertisement

Xeris Pharmaceuticals – Roundtable discussion

## Bronze Sponsors (below \$5,000)

Michele's Granola – Spring leadership retreat swag bag

Nutrium – Partial sponsor 2021 Educational Stipends

Pendulum – Email communication

Potatoes USA – Email communication

SkinGrip – Email communication & Spring Leadership Retreat swag bag

Sugar Association – Email communication

Zevia – FNCE® reception swag bag

DDPG works with industry and non-profit sponsors whose business practices align with our mission and vision. Funds raised through sponsorship enable DDPG to provide important benefits that support and enhance the practice of our members including our publications *On the Cutting Edge* and **newsFLASH**, educational webinars, patient handouts, product education and more.

This year, DDPG's Manager of Corporate Relations, Cassie Verdi, RDN, MPH, continued working closely with DDPG leadership to build and strengthen the DDPG sponsorship program. Despite the many challenges that came with the global pandemic, our sponsorship program continued to thrive, allowing DDPG to offer members new opportunities for engagement, learning and growth. We expanded our work with several long-time sponsors and began working with many new organizations as well.

**We sincerely appreciate the generous support of our 2021-2022 sponsors and value their commitment to DDPG!**

# DPG FINANCIAL PICTURE

## REVENUE

Membership Dues	170,697
Meeting Registration	-300
Merchandise Sales	943
Continuing Ed Material Sales	121
Royalties	763
Grants/Contracts	122,530
Miscellaneous Receipts	185

**Operating Revenues**      **\$294,939**

## EXPENSES

**YTD Actual**

**YTD Budgeted**

Lodging	1,282	0
Subsistence	408	2,750
Professional/Consulting	131,854	174,500
Postage	24,000	13,920
Office Supplies	160	1,250
Stationery Forms	56	0
Teleconference Expense	112	750
Website Hosting	8,460	8,580
Advertising/promotion	120	3,975
Other Expense	1,366	0
Books/Subscriptions	105	200
Member Dues/Seminar Fees	12,449	12,239
Credit Card Processing	2,756	2,756
Donations/Contributions	3,500	3,500
Outside Services	982	924
Donations to ADAF	32,400	32,400
Honorariums/Awards	18,274	26,245
Expo/Meeting Services	0	5,000
Food Service	143	1,000
Printing/Copying	179	400

**Operating Expenses**

**238,606**

**290,389**

**Operating Excess/Deficit**

**56,333**

**4,550**



## Diabetes

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**eat right.** Academy of Nutrition and Dietetics

*Experts in Diabetes Care and Education*

